

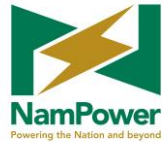


## EXECUTIVE SUMMARY OF BID EVALUATION REPORT

### PROVISION OF ADVERTISING AND RELATED SERVICES FOR NAMPOWER FOR A PERIOD OF THREE (3) YEARS

**SC/RP/NPWR-08/2024**

<b>1. Scope of Contract:</b>		<b>PROVISION OF ADVERTISING AND RELATED SERVICES FOR NAMPOWER FOR A PERIOD OF THREE (3) YEARS</b>	
<b>2. Procurement Method used:</b>		Request for Proposal	
<b>3. Date of invitation of Bids</b>		24 June 2024	
<b>4. Closing date for submission of bids</b>		16 August 2024	
<b>5. Date and place of opening of bids</b>		16 August 2024 NamPower Head Office	
<b>6. Number of bids received by closing date:</b>		6	
<b>7. Responsiveness of bids:</b>			
<b>BIDDER'S NAME</b>	<b>PRICING AT FINANCIAL BID OPENING N\$ (EXCLUDING VAT)</b>	<b>RESPONSIVE OR NOT RESPONSIVE (YES/NO)</b>	<b>REASONS WHY THE BID IS NOT RESPONSIVE</b>
HIEROGLYPHICS TRADING ENTERPRISES CC		No	<ul style="list-style-type: none"> <li>The bidder did not submit a Bank Rating Letter and only submitted a Notice of Account details</li> </ul>
SYNERGI MARKETING (PTY) LTD		No	<ul style="list-style-type: none"> <li>The bidder did not sign the Technical Proposal Submission Form.</li> <li>The bidder only submitted three reference letters and not four as per requirement.</li> </ul>
ADVANTAGE ADVERTISING & COMMUNICATIONS (PTY) LTD	Various rates	Yes	
NDAPUNIKWA INVESTMENT CC		No	<ul style="list-style-type: none"> <li>Bidder scored overall average score of 61.6% for the presentation and site inspection and not the minimum 70% requirement</li> </ul>
CME MARKETING ENTERPRISES CC		No	<ul style="list-style-type: none"> <li>The Labour written undertaking form, required as part of the mandatory documents, was incomplete</li> </ul>
O&L BRAND X		No	<ul style="list-style-type: none"> <li>Bidder scored overall average score of 67.20% for the presentation and site inspection and not the minimum 70% requirement</li> </ul>



**1. Price comparison for bids that are substantially responsive:**

<b>Name</b>	<b>A. Price at Bid Opening N\$ (Excluding VAT) (RATES)</b>	<b>B. Bid Price after corrections</b>	<b>C. Price after Adjustments N\$</b>	<b>Rank</b>
Advantage Advertising & Communications (Pty) Ltd	Various Rates	-	-	1

**2. Bidders selected for award:**

Advantage Advertising & Communications (Pty) Ltd